



Internet Banner Advertising

For 2005

Reach local consumers through a trusted source of local information

The Chamber website, www.chestertonchamber.org, is a trusted tool for current information, featuring:

- instantly updated Buyers Guide & Membership Directory
- links to member websites and local services
- up-to-date news and events
- current commercial & industrial property listings
- membership information and online application
- 30,000-215,000 hits per month

Choice of page placement allows you to speak to your target audience. Please choose a page for your ad:

Small ad Large ad

- | | | |
|--|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Home (www.chestertonchamber.org/index.html) | <input type="checkbox"/> \$150/month | <input type="checkbox"/> \$200/month |
| <input type="checkbox"/> Buyers Guide & Member Directory (www.chestertonchamber.org/DirectorySearch.html) | <input type="checkbox"/> \$90/month | <input type="checkbox"/> \$120/month |
| <input type="checkbox"/> Calendar (www.chestertonchamber.org/CalendarSearch.php) | <input type="checkbox"/> \$67/month | <input type="checkbox"/> \$ 90/month |
| <input type="checkbox"/> Local Links (www.chestertonchamber.org/Local.html) | <input type="checkbox"/> \$67/month | <input type="checkbox"/> \$ 90/month |
| <input type="checkbox"/> Membership Services main page (www.chestertonchamber.org/Membership.html) | <input type="checkbox"/> \$67/month | <input type="checkbox"/> \$ 90/month |
| <input type="checkbox"/> Commercial & Industrial Properties search page (www.chestertonchamber.org/PropertySearch.php) | <input type="checkbox"/> \$67/month | <input type="checkbox"/> \$ 90/month |
| <input type="checkbox"/> Other (specify exact URL): _____ | <input type="checkbox"/> \$67/month | <input type="checkbox"/> \$ 90/month |

Desired month(s): _____

If applicable, website the ad should link to (exact URL): _____

- Ads must be gif or jpg format and file size must be less than 35k. Small ads must be 231 x 60 pixels; large ads must be 468 x 60 pixels. Ads will be limited to one small ad and one large ad per page; please see website for size and placement examples.
- Placement requests will be honored on a first-come, first-served basis. All ads subject to approval by the Chamber. This offer is a benefit of membership; contact the Chamber for possible opportunities for non-members.
- If you do not have a banner ad. Please contact us about having one created.
- Please submit this order form, ad file (if available), and check (payable to Chesterton/Duneland Chamber of Commerce) to address shown below at least two weeks prior to desired advertising month.
- **Payments** must be mailed to: **Chesterton/Duneland Chamber of Commerce**
220 Broadway
Chesterton IN 46304-2422

Terms of payment: Check is enclosed for \$ _____
 VISA/MC# _____ Exp. Date _____
 Bill me following each ad placement _____

Chamber Member _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____ Contact Name _____
 Authorized Signature _____